



Public Access Northern Dutchess Area Inc.

PROGRAMMING POLICY

PANDA, an independent 501c3 corporation, operates a Public, Educational & Government cable TV channel, commonly referred to as PEG, under contract to the two towns and three villages of Rhinebeck, Red Hook and Tivoli, New York. PANDA programming is seen on Spectrum Cable Channel 1303. PANDA also offers a streaming app for mobile devices and TVs and a web site with both the linear channel and on-demand viewing, and a YouTube channel offering on-demand viewing.

PUBLIC ACCESS

Residents may submit programming for airing on PANDA's cable TV/linear channel and, at PANDA's discretion, its YouTube channel and streaming app. There is a separate policy regarding this use.

GOVERNMENT ACCESS

Governments of the towns and villages may submit any programming of their choosing which will be shown on all of the above outlets. As part of its contract with the municipalities, PANDA records and airs all regular town board and village trustee meetings. When possible, PANDA will record special government meetings and hearings if requested. Other municipal boards and committees may submit their programs for airing. PANDA will air programs and meetings by county and state government entities and officials, subject to schedule availability.

EDUCATIONAL ACCESS

PANDA welcomes program submissions from the administrations and teachers of both school districts in our towns. The two school boards are encouraged to record and submit video of their meetings.

PANDA will air programs by area colleges subject to schedule availability. Submissions by educators and students may be aired as either educational or public access content, as appropriate.

PANDA PRODUCTIONS

In order to provide robust content as Northern Dutchess' local TV channel and to foster civic engagement, PANDA will from time to time produce and air content created by staff and volunteers. Examples:

SPEECHES and TOWN HALLS by, and interviews with, local officials.

EVENTS of the Chambers of Commerce and civic organizations.

CULTURAL PROGRAMS include author talks, historic presentations, music and theatre shows.

COMMUNITY EVENTS including fairs, parades, ceremonies and sports contests.

PROFILES OF local community organizations and businesses, leaders and other individuals.

EDUCATIONAL AND CURRENT EVENTS programs.

CANDIDATE FORUMS, including those sponsored by community groups or local media. If political party committees invite PANDA to covers candidate forums prior to primaries or caucuses, all political parties on the forthcoming general election ballot will be afforded equal opportunity for such coverage. Submissions by individual candidates are covered in the public access policy.